Growing the heart of the community through the Pemberton Farmers' Market

Pemberton Farmers' Market Association

Entertainer Application

June 1st – October 26th, 2018

Fridays, 3:00 – 6:30 PM

Community Barn, 7437 Frontier St., Pemberton



The Pemberton Farmers' Market strives to cultivate a vibrant market for local growers and makers, welcoming consumers to gather and connect with producers of a diverse selection of quality products from our region.

As a non-profit organization, we continue to strive towards financial self-sustainability through the operation of the social enterprise. The PFM values the Entertainers (Musicians, Artists, Workshop Leaders, Demonstration Chefs etc) who contribute to the community spirit at our market. Musicians' pay is set within our annual budget however we seek additional funding to augment musicians' pay and support the PFM Arts and Education Series through grants and sponsorships.

Musician pay: \$100 per market
Artist/Speaker/Workshop Leader pay: as per individual agreement

Entertainer/Band Name:	
Contact Person:	
Email Address:	
Phone Number:	
Website/Facebook/Instagram:	
Link to video/audio files:	

Please submit Entertainer Application Form to Market Manager by email: info@pembertonfarmersmarket.com or mail: PO Box 994, Pemberton BC VON 2LO or arrange pickup/drop-off by email or phone: 604-966-4422.

2018 MARKET DATES						
Please circle all the dates you are available:						
JUNE	1	8	15	22	29	
JULY	6	13	20	27		
AUGUST	3	10	17	24	31	
SEPTEMBER	7	14	21	28		
OCTOBER	5	12	19	26		
All Season						
I am local and may be available on-call in case of cancellations:					YES NO	

Market Manager will review availability of entertainers, assess suitability of performances/ workshops to PFM season & develop a schedule which will be communicated/adjusted as necessary. Entertainers are not guaranteed a performance/workshop date; however, availability indicated above will be taken into consideration in compiling the PFM Art and Education Series.

Entertainer Expectations

- **Entertainers** to provide their own required equipment and furniture (ie stool, carpet, stands, PA, table).
- Access to electricity will be provided.
- All **Entertainers** are requested to provide 48 hours notice in case of cancellation.
- In case of cancellation, Market Manager will contact local available Entertainers as indicated above and will award performance date at their discretion based on first confirmation of availability.
- Entertainers will be paid by cheque at the end of the market on their performance day.
- Pemberton Farmers' Market is a rain or shine event and **Entertainers** are expected to attend accordingly.
- Entertainers may park vehicles in market customer parking only for set-up and tear-down but are expected to park their vehicles in the Pemberton Hotel parking lot or along the grassy field north of the barn. Any performer vehicles parked in the designated parking area outside of set up and tear down times risk being ticketed or having their vehicle towed as per the municipal parking bylaws and any future performance dates with PFM may be cancelled.
- Entertainers are requested to complete an Entertainer Agreement as confirmation of your performance date(s).
- Entertainers are encouraged to provide PFM Market Manager with promo shots, bios and other PR materials to contribute to their social media advertising. PFM will endeavor to link with Entertainers' social media pages (ie Facebook and Instagram).
- **Entertainers** are encouraged to promote their PFM performances in their own social media feed, link to PFM Facebook and Instagram accounts etc.
- Musicians should be set up and ready to perform at the start of the market (3pm) and will pack up only at market close, 6:30pm.
- Musicians are requested to perform approximately 2 ½ hrs total over the 3 ½ hr market and are given the liberty to establish their sets and breaks at their own discretion given they are spread out evenly across the duration of the market (ie 45 minute set, 15 minute break).